**From Autumn 2015 – Spring 2016**

To carry on from the successful Physiotherapy Works Locally events of 2014-15, we have put together the following Physiotherapy Works themed topics that CSP can provide as sessions to include in your Regional Network or Country Board event (see next page). The detail of each topic is given in the outline on the following pages.

Each topic can be tailored to fit the audience size of your event, the time slot available within your programme and to meet the learning objectives you may have set for your event. You could have several topics at one event if you wished to. Please note, CSP staff are available Monday to Friday with very limited weekend availability.

To request topics for your Regional Network or Country Board event, please contact LindaGrootegoed at [physioworks@csp.org.uk](mailto:physioworks@csp.org.uk) or 0207 314 7852.

**Criteria for CSP support of Regional Network and Country Board Events**

For us to support your event, whether in delivery or admin, it should meet the following five points:

* 1. Aim to have a minimum of 40 attendees
  2. Be promoted to CSP members in your region for at least two months prior to the date
  3. Have educational content relevant to CSP members across all sectors
  4. Be evaluated, with plans to use the data collected to inform future activities
  5. Have clear learning objectives listed on the programme

We would encourage all Regional Networks and Country Boards to include their Learning Champion in planning any educational event for CSP members. Learning Champions should be well placed to advise on optimising the CPD value of your event for members.

Whenever possible we would also encourage including your local CSP Senior Negotiating Officer, as they have a wealth of experience and knowledge in training and engaging CSP members. Contact the Enquiry Handling Unit on 020 7306 6666 to find out who your local Senior Negotiating Officer is.

We would like you to share event information with us, including number of attendees and key findings from the evaluation. This data should be emailed to [physioworks@csp.org.uk](mailto:physioworks@csp.org.uk) within four weeks of the event taking place.

**Administration support also available from CSP, upon request**

* Registration – using Eventbrite
* Materials – Physiotherapy Works briefings and other materials are available
* Promotion of your event – through email, adverts in Frontline, online and e-bulletin
* Evaluation – templates available and collation of results
* Room available at CSP London office – host your event at CSP

**Branding**

If you wish to use the Physiotherapy Works logo on your event materials, you can do so but it should be used as a strapline only – the CSP logo should appear at the top of the material, with Physiotherapy Works across the bottom (e.g. this page!). Full branding guidance can be found online at: <http://www.csp.org.uk/about-csp/using-csp-brand>

**Themes**

The topics in this menu have been chosen to demonstrate several cross-cutting themes:

* using demographic data
* making the economic case
* thinking differently about workforce development
* engaging in workforce planning
* implementing an evidence-based approach

CSP has chosen these themes as we believe they are priority areas that collectively will aid physiotherapists in keeping up to date with the challenges of a changing healthcare environment, and ultimately will ensure the future of our profession.

**Menu of Topics Available Autumn 2015 to Spring 2016**

| **Topic** | **Content** |
| --- | --- |
| **Using population data to make the case e.g. falls model** | * Using population data and evidence * Demonstration of the Falls Prevention Economic Model (FPEM) * Discussion of ways to influence locally using evidence * Demonstrating the added value that physiotherapy services can bring * Making the business case, using the population data |
| **Workforce Issues and the new Workforce Data Model (WDM)** | * Exploring the current issues in workforce development * Demonstration of the Workforce Data Model * Discussion on ways to use evidence locally * Demonstrating the added value that physiotherapy services can bring * Making the business case, using the evidence from WDM |
| **Primary Care – Increasing physio roles** | * Discussion/debate on the growing role for physiotherapy in primary care * First point of contact economic model (currently in development) * Focus on: * Physios in GP surgeries as 1st point of contact for MSK * Self referral * Independent prescribing * Demonstrating the added value that physiotherapy services can bring * Making the business case for increased physio roles in Primary Care |
| **COPD model**  **(from October 2015)** | * Demonstration of the COPD Model and review of evidence briefings * Discussion on ways to use the tool locally in COPD services * Demonstrating the added value that physiotherapy services can bring * Making the business case, using the COPD model |

**Topic Outline 1**

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| **Title: Using population data to make the case, showcasing FPEM** | | |
| **Learning Objectives**  The session will give attendees a quick overview on the following areas:   1. How to access and use population data to make your case 2. Economic models: the principles behind use of economic models and sharing the knowledge 3. Identifying key stakeholders and an approach tactic 4. Learn from peers, share good practice, including local examples of success 5. How to consider and include patient experience 6. How to demonstrate the added value that physiotherapy services can bring, both in terms of quality and cost effectiveness 7. How to present your information in a strong business case for change | | |
| **Programme content**   * The use of population data and evidence * The key features of the Falls Prevention Economic Model (FPEM) and the statistics supporting it * Reviewing the aims of the FPEM and its uses * Practical demonstration of the model and how to make it relevant to your locality * Review of the use of patient experience, current best practice and work in this area * Demonstrating added value of physio services, highlighting examples * Review of how to present your local evidence into a strong business case for change   Additional Workshop   * Using the model to influence, reviewing local data and examples * Looking at how to approach local decision makers to gain positive change in physiotherapy services | | |
| **Audience**:   * Physiotherapists, all bands and sectors * Of particular interest to those working in elderly medicine and falls prevention, or more widely care of the elderly * Support staff * Students, educators and researchers | | |
| **Options for delivery (choose one):**   1. Lecture and Q&A 45 minutes 2. Workshop of 1.5 hours – to include localised review of evidence, workshops on how to identify who to approach and how to make the approach with the evidence you’ve gained. 3. Lunchtime demonstration on a stand | | **Expected Results:**  a) learning objectives 1-3, 6-7  b) All learning objectives  c) learning objective 2 |
| **Lead Deliverer:**  Kate Bennett/Natalie Beswetherick  **Additional CSP Staff:**  Steve Tolan (Business Case), Stuart Palma (prevention) | | |
| **Resources e.g. materials:**   * Leaflets with URL * PPT available online * Business case template * CPD guide and online resources | **Pre-course materials:**   * Falls Prevention Economic Model online * Handouts on frequently asked questions | |
| **Suggested text for promotion:**  A not to be missed session on the use of population data to provide evidence to increase physiotherapy services, with emphasis on the CSP’s successfully launched CSP Falls Prevention Economic Model (FPEM). Learn how to interpret the model, gather evidence and put it to good use | | |
| **Follow-up activity:**  Webinars to refresh knowledge, share learnings and successes in using the tool. | | |

**Topic Outline 2**

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| **Title: Workforce Issues and the new CSP Workforce Data Model** | | |
| **Learning Objectives**  The session will give attendees a quick overview on the following areas:   1. An understanding of how to use workforce data to inform future workforce planning 2. Identify your stakeholders and an approach tactic for your region / country 3. An understanding of the WDM model 4. Learn from peers and share good practice on challenging workforce issues 5. How to consider and include patient experience 6. How to demonstrate the added value that physiotherapy services can bring, both in terms of quality and cost effectiveness 7. How to present your information in a strong business case for change | | |
| **Programme content**   * Reviewing current workforce issues in Physiotherapy, in a policy context * Demonstration of the key features and findings in the Workforce Data Model * Practical demonstration of the model and how to make it relevant to your locality * Review of how to present your local evidence into a strong business case for change * Review of the use of patient experience, current best practice and work in this area * Demonstrating added value of physio services, highlighting examples   Additional Workshop   * Using the model to influence, reviewing local data and examples * Problem solving challenging workforce issues with colleagues * Looking at how to approach local decision makers to gain positive change in physiotherapy workforce | | |
| **Audience**:   * Physiotherapists, all bands and sectors * Of particular interest to managers * Support staff * Students, educators and researchers | | |
| **Options for delivery (choose one):**   1. 1 hour lecture, including Q&A 2. 1.5 hour lecture plus workshop 3. Lunchtime demonstration of the model (bring your own device) | | **Expected Results:**  a) learning objectives 1-3, 6-7  b) all learning objectives  c) learning objective 3 |
| **Lead Deliverer:**  Andy Lord  **Additional CSP Staff:**  TBC | | |
| **Resources e.g. materials:**   * Leaflets with URL * PPT available online * Business case template * CPD guide and online resources | **Pre-course** **materials available:**   * Workforce Data Model available online with frequently asked questions * Screen cast showing how the WDM tool can be used | |
| **Suggested text for promotion:**  Interested in the strategic direction of the physiotherapy profession? Then this is the session for you... Using the CSP’s Workforce Data Model this session will explore what the future might hold for physiotherapy. We’ve always known the demand for physiotherapy is ever increasing; now we’ve got some numbers to prove it! | | |
| **Follow-up activity:**  Webinars with managers, iCSP forum | | |

**Topic Outline 3**

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| **Title: Primary Care – Increasing physiotherapy roles** | |
| **Learning Objectives**  The session will give attendees a quick overview on the following areas:   1. An insight into current policy context surrounding primary care and why it presents such opportunities to the physiotherapy profession. 2. Hear about physiotherapists from around the UK who have developed innovative services to meet the needs of patients in primary care. 3. How to use the CSP’s primary care economic model currently in development (name to be agreed) 4. How to construct a primary care service proposal, reflecting and appraising examples of such services 5. How to consider and include patient experience 6. How to demonstrate the added value that physiotherapy services can bring, both in terms of quality and cost effectiveness 7. How to present your service proposal as a strong business case. | |
| **Programme content**  The key drivers for the primary care agenda will be reviewed. Physiotherapy primary care service models will be presented using current innovative examples. The CSP’s primary care economic model, currently in development, will be demonstrated in the context of new models of primary care. Using the outputs from the model, business cases will be explored and developed to fully make the case for physiotherapists working in primary care. | |
| **Audience**:   * Registered physiotherapists * Of particular interest to physiotherapists working in or with primary care, MSK and managers of physiotherapy services * Students, Educators and Researchers | |
| **Options for delivery (choose one):**   1. 1 hour lecture, including Q&A 2. 1.5 hour lecture plus workshop 3. Lunchtime demonstration of the model – (projector screen and people gathering round) | **Expected Results:**  a) learning objectives 1-3, 6-7  b) all learning objectives  c) learning objective 3 |
| **Lead Deliverer:**  Andy Lord / Rachel Newton  **Additional CSP Staff:**  Stuart Palma | |
| **Resources e.g. materials:**   * Leaflets with URL for the Primary Care economic model * PPT available online * Business case template * CPD guide and online resources | **Pre-course** **materials available:**  Primary Care model online with frequently asked questions and guide to use  Screencast demonstrating Primary Care model |
| **Suggested text for promotion:**  Primary care has never been more stretched, with increasingly complex patients and rising expectations. GP’s are struggling to meet the demand. This session outlines how physiotherapy could be the solution to some of the challenges facing primary care. Hear how a convincing business case can be built for physiotherapy in primary care based on improving patient care and strong economic evidence. | |
| **Follow-up activity:**  Online materials, webinars to share learnings and successes. iCSP forum. | |

**Topic Outline 4**

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| **Title: COPD briefings and the new COPD economic model** | |
| **Learning Objectives**  The session will give attendees a quick overview on the following areas:   1. How to use evidence to inform future service planning 2. Identify your stakeholders and an approach tactic for your region 3. Gain an understanding of the COPD model 4. Learn from peers and share good practice on challenging issues in COPD service 5. How to consider and include patient experience 6. How to demonstrate the added value that physiotherapy services can bring, both in terms of quality and cost effectiveness 7. How to present your information in a strong business case for developing or expanding COPD services | |
| **Programme content**   * Reviewing current issues in physiotherapy services for COPD, in a policy context * Demonstration of the key features and findings in the COPD model and briefings * Practical demonstration of the model and how to make it relevant to your locality * Review of how to present your local evidence into a strong business case for change * Review of the use of patient experience, current best practice and work in this area * Demonstrating added value of physio services, highlighting examples   Additional Workshop   * Using the model to influence, reviewing local data and examples * Looking at how to approach local decision makers to gain positive change in physiotherapy workforce | |
| **Audience**:   * Physiotherapists with an interest in COPD, all bands and sectors * Support Staff * Students, Educators and Researchers | |
| **Options for delivery (choose one):**   1. Lecture and Q&A 45 minutes 2. Workshop of 1.5 hours – to include localised review of evidence, workshops on how to identify who to approach and how to make the approach with the evidence you’ve gained. 3. Lunchtime demonstration on a stand | **Expected Results:**  a) learning objectives 1-3, 6-7  b) all learning objectives  c) learning objective 3 |
| **Lead Deliverer:**  Kate Bennett  **Additional CSP Staff:**  TBC | |
| **Resources e.g. materials:**   * Leaflets with URL * PPT available online * Hard copy COPD briefings * Business case template * CPD guide and online resources | **Pre-course** **materials available:**   * Online COPDmodel * Online COPDbriefings |
| **Suggested text for promotion:**  A session to review the use of evidence, with a focus on the CSP’s new economic model for COPD, with evidence briefings. Learn how to interpret the model, gather evidence and put it to good use. | |
| **Follow-up activity:**  Webinars | |