



KEY MESSAGES

for the English Regional Networks

September 2017

What are you doing for Older People's Day?

UK Older People's Day (OPD) takes place on 1 October and celebrates the achievements and contributions that older people make to our society and the economy. For the fourth year the CSP is supporting members to get involved by hosting an activity or event because it is a great opportunity to promote the role of physiotherapy in preventing falls and encourage investment in physio-led falls services.

Two exciting new resources, that have been designed to help you promote physio, will be available for Older People's Day this year. The first is a tailored PowerPoint presentation that you can use to run an influencing event aimed at GPs plus a separate session for patients. The presentation contains all the information you will need, including slides and explanatory notes. Additionally, there will also be a new animation available which will demonstrate a series of exercises (from the Get Up and Go guide) to build strength and balance in order to prevent falls.

Registration closes on Friday 15 September. Visit: www.csp.org.uk/OPD for more information, to access the resources and to register your activity or event.

CSP Governance review update

Going to the AGM for approval will be proposals for a smaller council of 12 members supported by three committees with an aim to create a responsive and strategically focused council. It will have the structure and skills to react quickly to change, and focus on the most important issues facing the profession.

Council has addressed concerns that a smaller council means less member involvement. The agreed set of principles below mean that a new council will do these things to make sure it uses members' expertise and perspectives to inform its decisions and policymaking.

What will council do?

- seek advice
- invite members to contribute
- delegate work
- tailor engagement
- support members, networks and groups
- listen and explain
- be held to account.

More information and FAQs are on the governance review webpages at:

www.csp.org.uk/governance-review

What can I do?

- email: governancereview@csp.org.uk with any queries and suggestions
- vote at the AGM 12.30pm 11 November 2017 Birmingham International Centre (or by proxy)
- get elected, encourage others to stand, vote for preferred candidate
- develop ways that your regional network can best work and get involved, influence and share insight and knowledge for the benefit of you and your profession.

Bring two friends to Physiotherapy UK in Birmingham and get one place free!

Physiotherapy UK is arriving in Birmingham in November. The event will involve the CSP presenting a full two days of world-class speakers. It's made even better by the fact that you can get three tickets for the price of two.

That is an average of £206 each for all this:

- more than 30 sessions to choose from
- four themes exploring subjects in-depth:
 - o Evidence matters
 - o LEAD: Leadership Exploration, Advocacy and Development
 - o Our digital movement
 - o Your service, your improvement
- more than 250 speakers and poster presenters
- a large trade exhibition
- a delegates' welcome reception and the CSP AGM.

Book your ticket today at:

www.physiotherapyuk.org.uk

CSP launches the Building a Better Balance campaign

Returning to work after maternity leave and concerned about how you will manage your job and your childcare needs? Perhaps you need time to care for a sick or elderly relative or want to reduce your working hours as you approach retirement. Negotiating a flexible working arrangement with your employer could be the answer. Organisations that promote flexible working find that it helps retain experienced staff, improves employee satisfaction and boosts morale and productivity. The CSP's Building a Better Balance campaign has resources and information to explain your rights to request flexible working and how to negotiate an arrangement that suits you and your employer. Visit our web page for more information or speak to your local CSP steward.

www.csp.org.uk/balance

WT@WT!

workout@work

Physiotherapists get active and promote physiotherapy during Workout@Work

The Workout@Work! campaign included several outstanding events over the summer months with members across the UK using the campaign to influence healthcare decision makers and encourage investment in physiotherapy.

Top marks go to members who organised events at CCGs resulting in new contact with commissioners. Other influential events included a presentation at a GP Education Evening and an event where members demonstrated the value of a staff self-referral physio scheme to their very own chief executive who received physio treatment. There were also plenty of innovative activities that generated lots of media coverage in local papers and photos and films being shared on social media.

Workout@Work! is a great way to raise the profile of physiotherapy both within provider settings and amongst the local community. Thank you to the hundreds of members who got involved and helped spread the message that physiotherapy is key in keeping people fit for work.

Would you like to do a similar event to help raise the profile of physiotherapy? Then email the campaigns and regional engagement team at: cre@csp.org.uk